Family Resource Center Advisory Board Date: 11/2/2023

In Attendance: Camryn Lau (ASOSU Senate Budget Committee), Erika Woosley, Harper Kenee, Kim Rockwood, Kristi King, Stephanie Smith

Not Present: Amy Luhn, Harley Bruno, Kanchan Ojha

Minute Taker: Kim Rockwood

NEXT MEETING: TBD

(11/14 meeting canceled and will be rescheduled after Thanksgiving holiday.)

AGENDA ITEM	DISCUSSION	ACTION / FOLLOW UP
Introductions	 Attendees greeted each other. The Board overwhelmingly approved adding student Ariana Berenice to the Advisory Board! 	
Updates from Harper from SFC	 The Student Fee Committee has been touring SFC funded departments at OSU (ASOSU, BNC, SEC, MU, Rec Sports). The FRC tour is happening on November 30th. The Committee is learning about each unit and having budget conversations on what each unit is using the funds for and what their needs are for future SFC funding. Training day for SFC is this Saturday, 11/4. Discussions will be about priorities and caps on funding. Erika shared that she will be attending a budget manager meeting on 11/21. We may need to set a December FRCAB meeting for Erika to share budget info depending on the outcome of her 11/21 meeting. More to come. 	
Review of base budget	 Erika reviewed the FRC budget and discussed the different buckets of funding (SFC and E&G) for staff, building and equipment, supports and services. 	 Erika will send Stephanie the budget

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	 Kristi explained the funding for the Child Care Assistance program for student parents. The FRC is not asking for more funds to support the CCA program this year. The CCA application process for student parents is completed at the beginning of each term. The goal is to cover 50% of student parent child care expenses. Stephanie asked about the 3.11% increase in Student Incidental Fee. Erika said this increase is based on inflation and the FSS team uses this amount as a base for all units. 	worksheet for review of the breakdown.
Decision Packages	 Student Media position, 20 hrs/week, rough estimate of ~18k/year: FRC marketing has grown and Erika doesn't have the bandwidth to keep up with the demand. This position will help with brochures, website, flyers, and special projects, while keeping marketing materials current, and a possible social media presence. Need more of a marketing presence with the Foundation, Fundraisers, Friendraisers (for employee parents), Dixon Kits, OLV, Cascades, IMG, and FRC events and services. OLV: In order to provide more focus and awareness on student parents, Kristi's position will increase to more Student Engagement and less OLV operations. To fill the operations void, looking to open a position in OLV operations to work with Mackenzie. This is not something we will ask for this year, but could be a potential ask next year. 	Erika to work with FSS to get the dollar amount of the Student Media Position and bring to next board meeting for a vote.
Advertising FRC- brainstorming	 Discussion about where people are seeing the FRC services and supports on campus. Where would we have most visibility? Best places to advertise? Some ideas: food service areas, library, welcome tours (point out Dixon Kits ECE and OLV), resource fairs, social media. Looking into digital/TV advertising. 	
FRCAB upcoming meetings	 TBD – 11/14 meeting cancelled and will be rescheduled after Thanksgiving holiday. After the holidays, we will reengage in January 2024. 	