**Strategic Plan**

The following five-year plan, to be executed by the office of Childcare and Family Resources, was adopted by the Student/Parent Advisory Board in October 2014.

* **Maintain/expand current services and practices:**
	+ Campus child care center – Beaver Beginnings
	+ Campus system of Lactation Rooms and Family Friendly Lounges/Suites
	+ OLV/Library
	+ OLV/Dixon
	+ Child Care Subsidy (CCS) funds – student parent and faculty/staff funds
	+ Child Care Resource and Referral
	+ Improve website services to link parents with campus and community resources
	+ Maintain and expand social media presence
	+ Parenting and dependent care support and education groups
	+ Maintain and expand special events, i.e Bring Your Kids to Campus Day, ElderCare Connections, Beaver Family Connections
	+ Visibility at campus, local, state and national levels
		- Table/booth at OSU events (START sessions for transfer/international students, Beaver Community Fair, etc.)
		- Presentations at OSU events (i.e., ASOSU leadership class)
		- Participation in state and national associations (NCCCC, CUFWA, NASPA, SPSS, etc.)
		- Attend/present at state and national conferences
		- Develop relationships with city/county resources to reduce barriers to potential student parents’ applications for public assistance programs and increase knowledge of available resources.
* **Ongoing/recurring activities**
	+ Child Care Task Force (CCTF) during 2014-15
	+ Evaluate bylaws annually
	+ Administer the Family Friendly Faculty Award annually
	+ Maintain full, active, and diverse membership of Student/Parent Advisory Board
	+ Maintain the integrity of student fee funds as funds that are specifically dedicated to meeting student needs
	+ Conduct CFR specific satisfaction survey of Beaver Beginning families
	+ Conduct brief surveys on OSU student parent needs
	+ Conduct research on use of our services and impact on retention and graduation rates
	+ Evaluate Care.com annually
	+ Continue work with INTO and IP regarding increased support of international students with children
	+ Update student parent child care subsidy guidelines for improved equitable distribution
	+ Email the Board with information about opportunities to participate in promotion and networking with student parents (tabling at events, etc.)
* **Short-term goals/projects (achieve within one to two years)**
	+ Complete RFP process for two campus child care centers (Beaver Beginnings and SCC/Azalea)
	+ Continue working toward completion of SCC
	+ CCTF Proposal to upper administration by June 2015
	+ Successful and smooth move into SCC/Azalea House in Winter 2016
	+ Explore potential of reservable OLV slots
	+ Equitable University contribution/funds toward CFR
	+ Research and possible implementation of sliding fee scale tuition model for campus child care centers
	+ Implement Student Affairs’ Assessment and Evaluation initial data collection hardware
	+ Promote the creation of a family friendly technology application
	+ Complete the development of on-line subsidy application
	+ Develop faculty/staff education around student parent needs – i.e., syllabus language and availability/hours of OLV sites
	+ Admissions website: Add CFR to the list of information request checkboxes
	+ Explore affordable affiliate cards for students’ children and student parent spouses/partners
	+ Explore affordable child care for student parents on no-school days, perhaps via existing opportunities at KidSpirit or the Boys and Girls Club
	+ Explore affordable athletic event tickets for students’ children
	+ Provide affordable child care for Transfer START sessions
	+ Expand presentations to include department orientations to promote CFR services to students
	+ Work with academic departments on campus to promote quarterly learning activities for young children, i.e., science lab day, etc.
* **Medium-term goals/projects (achieve within three years)**
	+ Provide CFR consultative support to OSU Cascades
	+ Implement child care at sporting events, lectures, evening/weekend events, etc. toward ultimate goal of available child care at every OSU event.
	+ Fund a scholarship program to assist in participation of activities such as KidSpirit for low-income student families
	+ Secure more stable funding for campus wide events such as “Bring Your Kids to Campus Day”
	+ Expand child care slots to meet the expected need
	+ Seek additional funding opportunities through grants
* **Long-term goals/projects (achieve within five years)**
	+ Increase the total child care subsidy amount each year until it reaches a level at which student parents and faculty/staff parents pay no more than 10% of their available resources for child care
	+ Obtain E&G funds to enable OLV drop-off child care services to be available to faculty, staff, and visitors
	+ Arrange for a GTA position to assist CFR/SPAB
	+ Install a play structure in a prominently visible campus location