**Strategic Plan**

The following five-year plan, to be executed by the office of Childcare and Family Resources, was adopted by the Student/Parent Advisory Board in October 2014.

* **Maintain/expand current services and practices:**
  + Campus child care center – Beaver Beginnings
  + Campus system of Lactation Rooms and Family Friendly Lounges/Suites
  + OLV/Library
  + OLV/Dixon
  + Child Care Subsidy (CCS) funds – student parent and faculty/staff funds
  + Child Care Resource and Referral
  + Improve website services to link parents with campus and community resources
  + Maintain and expand social media presence
  + Parenting and dependent care support and education groups
  + Maintain and expand special events, i.e Bring Your Kids to Campus Day, ElderCare Connections, Beaver Family Connections
  + Visibility at campus, local, state and national levels
    - Table/booth at OSU events (START sessions for transfer/international students, Beaver Community Fair, etc.)
    - Presentations at OSU events (i.e., ASOSU leadership class)
    - Participation in state and national associations (NCCCC, CUFWA, NASPA, SPSS, etc.)
    - Attend/present at state and national conferences
    - Develop relationships with city/county resources to reduce barriers to potential student parents’ applications for public assistance programs and increase knowledge of available resources.
* **Ongoing/recurring activities**
  + Child Care Task Force (CCTF) during 2014-15
  + Evaluate bylaws annually
  + Administer the Family Friendly Faculty Award annually
  + Maintain full, active, and diverse membership of Student/Parent Advisory Board
  + Maintain the integrity of student fee funds as funds that are specifically dedicated to meeting student needs
  + Conduct CFR specific satisfaction survey of Beaver Beginning families
  + Conduct brief surveys on OSU student parent needs
  + Conduct research on use of our services and impact on retention and graduation rates
  + Evaluate Care.com annually
  + Continue work with INTO and IP regarding increased support of international students with children
  + Update student parent child care subsidy guidelines for improved equitable distribution
  + Email the Board with information about opportunities to participate in promotion and networking with student parents (tabling at events, etc.)
* **Short-term goals/projects (achieve within one to two years)**
  + Complete RFP process for two campus child care centers (Beaver Beginnings and SCC/Azalea)
  + Continue working toward completion of SCC
  + CCTF Proposal to upper administration by June 2015
  + Successful and smooth move into SCC/Azalea House in Winter 2016
  + Explore potential of reservable OLV slots
  + Equitable University contribution/funds toward CFR
  + Research and possible implementation of sliding fee scale tuition model for campus child care centers
  + Implement Student Affairs’ Assessment and Evaluation initial data collection hardware
  + Promote the creation of a family friendly technology application
  + Complete the development of on-line subsidy application
  + Develop faculty/staff education around student parent needs – i.e., syllabus language and availability/hours of OLV sites
  + Admissions website: Add CFR to the list of information request checkboxes
  + Explore affordable affiliate cards for students’ children and student parent spouses/partners
  + Explore affordable child care for student parents on no-school days, perhaps via existing opportunities at KidSpirit or the Boys and Girls Club
  + Explore affordable athletic event tickets for students’ children
  + Provide affordable child care for Transfer START sessions
  + Expand presentations to include department orientations to promote CFR services to students
  + Work with academic departments on campus to promote quarterly learning activities for young children, i.e., science lab day, etc.
* **Medium-term goals/projects (achieve within three years)**
  + Provide CFR consultative support to OSU Cascades
  + Implement child care at sporting events, lectures, evening/weekend events, etc. toward ultimate goal of available child care at every OSU event.
  + Fund a scholarship program to assist in participation of activities such as KidSpirit for low-income student families
  + Secure more stable funding for campus wide events such as “Bring Your Kids to Campus Day”
  + Expand child care slots to meet the expected need
  + Seek additional funding opportunities through grants
* **Long-term goals/projects (achieve within five years)**
  + Increase the total child care subsidy amount each year until it reaches a level at which student parents and faculty/staff parents pay no more than 10% of their available resources for child care
  + Obtain E&G funds to enable OLV drop-off child care services to be available to faculty, staff, and visitors
  + Arrange for a GTA position to assist CFR/SPAB
  + Install a play structure in a prominently visible campus location